

Just Quote It

People are not disturbed by things, but by the view they take of them.

- Epictetus

Kid's Time



Did you know?

1. This comic strip was first published on April 16, 1989 and the main character is an American comic strip written and drawn by Scott Adams. He is known for its satirical office humor about a white-collar, micro-managed office. The character has a pet dog called Dogbert. Identify this strip.
2. He is a popular Indian Comic Book character, created by cartoonist Pran in 1971 for the Hindi magazine Lotpot. he has also been portrayed in a television series with Raghuvir Yadav playing the role. His household consists of his wife Bini, a faithful street dog called Rocket and a giant called Sabu. Whom I am referring to?
3. Which great American co-created Jack Kirby and Steve Ditko, Spider-Man, the Fantastic Four, the X-Men, Iron Man, the Hulk, Thor, Daredevil, Doctor Strange, and many other fictional characters?
4. What unique distinction does the comic strip, The Yellow Kid created by Richard Outcault, enjoy in the history of comics?
5. Usually comic characters are televised into movie or television characters but who was the first character to enter comics from television?
6. The last unfinished story had a plot which saw the protagonist embroiled in the world of modern art, and the story ended as he is about to be killed, encased in perspex and presented as a work of art, although it is unknown whether he really dies at the end of the story, as the creator died on 3rd march 1983, living the story unfinished. Whom are we talking about?
7. This comic strip was created by Anant Pai, popularly known as Uncle Pai and published by India Book House. In 2007, the imprint and all its titles were acquired by a new venture called ACK Media which is digitizing the entire comic strip. Which famous comic strip are we talking about?
8. Which comic strip holds the Guinness World Record for being the world's most widely syndicated comic strip?
9. The original story relates that he was born Kal-El on the planet Krypton, before being rocketed to Earth as an infant by his scientist father Jor-El, moments before Krypton's destruction. Who?
10. Which comic strip was written by Vic Bloom and drawn and created by Bob Montana?



- Answers
1. Dilbert
 2. Chacha Chowdhary
 3. Stan Lee
 4. It was the first comic strip to be published
 5. Shaktimaan
 6. Tintin
 7. Amar Chitra Katha
 8. Garfield- the cat
 9. Superman
 10. Archie comics



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Quarterly
Newsletter
SNS Group
Publication



LIFELINE

Vol.: 13
July-Sept, 2010

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From the C.E.O.'s Desk

Dear Readers,

This issue of lifeline is very special for all for us at Shah and Shah Group because of its revamped look which is also a reflection of your company's new mindset that signifies dynamism, boldness and a never ending spirit towards customer delight. I would love to hear from you with your suggestions and view on the same.

Hitesh Shah, C.E.O.
Shah and Shah Group
ceo@snsgroup.in

Salaam Bombay ! A City where everything is possible, especially the impossible

Bombay has no bombs and is a harbour not a bay. Churchgate has neither a church nor a gate. It is a railway station. There is no darkness in Andheri. Lalbaag is neither red nor a garden. No king ever stayed at Kings Circle ... Nor did Queen Victoria stay at Victoria Terminus... Nor is there any princess at Princess Street ... Lower Parel is at the same level as Parel. There are no marines or sailors at Marine Lines. The Mahalaxmi temple is at Haji Ali not at Mahalaxmi. There are no pigs traded at Dugar bazaar. Teen bati is a junction of 3 roads, not three lamps. Trams used to terminate at Kings circle not Dadar* Tram Terminus (Dadar T.T.) Breach Candy is not a sweetmeat market, but there is a Hospital. Safed Pool has the dirtiest and



blackest water. You cannot buy coal at Kolsa street . There are no Iron smiths at Lohar chawl. There are no pot makers at Kumbhar wada. Lokhandwala complex is not an Iron and steel market. Null bazaar does not sell taps. You will not find lady fingers at Bheendi Bazaar. Kalachowki does not have a black Police station. Hanging Gardens are not suspended. Mirchi Gully does not sell chillies. Figs do not grow in Anjir Wadi. Sitafals do not grow in Sitafal Wadi, Jackfruits do not grow at Fanaswadi. But it is true that you may get fleeced at Chor Bazaar! This is "AMCHI MUMBAI".

Where telephone bills make a person ill, where a person cannot sleep without a pill.

Where carbon-dioxide is more than oxygen, where the road is considered to be a dustbin, where college canteens are full and classes empty, where Adam teasing is also making an entry, where a cycle reaches faster than a car, where everyone thinks himself to be a star, where sky scrapers overlook the slum, where houses collapse as the monsoon comes, where people first act and then think, where there is more water in the pen than ink, where the roads see-saw in monsoon, where the beggars become rich soon, where the roads are leveled when the minister arrives, where college admission means hard cash, where cement is frequently mixed with ash.

This is Mumbai my dear, But don't fear, just cheer, come to Mumbai every year!

Things To Prove You're a BOMBAYite

- You say 'town ' and expect everyone to know that this means south of Churchgate.
- You speak in a dialect of Hindi called 'Bambaiya Hindi', which only Bombayites can understand.
- Your door has more than three locks.
- Rs 500 worth of groceries fit in one paper bag.
- Train timings (5.42, 6.07, 7.18, 9.27 etc.) are important events of life.
- You spend more time each month traveling than you spend at home.
- You call an 8' x 10' clustered room a Hall.
- You're paying Rs 10,000 for a 1 room flat, the size of walk-in closet and you think it's a 'steal.'
- You have the following sets of friend: school friends, college friends, neighborhood friends, office friends and yes, train friends, a species unique only in Bombay. (REALLY TRUE)
- Cabbies and bus conductors think you are from Mars if you call the roads by their Indian name, they are more familiar with Warden Road, Peddar Road, Altamount Road
- Stock market quotes are the only other thing* besides cricket which you follow passionately.
- The first thing that you read in the Times Of India is the 'Bombay Times' supplement.
- You take fashion seriously.
- You're suspicious of strangers who are nice to you.
- Hookers, beggars and the homeless are invisible.
- You compare Bombay to New York 's Manhattan instead of any other cities of India .
- The most frequently used part of car is the horn. You insist on calling CST as VT, and Sahar and Santacruz airports instead of Chatrapati Shivaji International Airport .
- Your idea of personal space is no one actually standing on your toes.
- Being truly alone makes you nervous.
- You love wading through knee deep mucky water in the monsoons, and actually call it "romantic".

A Sawaal Apke, Jawaab Hitesh ke



Do I have to claim maturity benefit or is it automatically payable to me?

-Mr. Saket Shah, Borivali

The claim amount is not automatically payable to you. You need to sign and send back a discharge form/voucher/claim form that is sent to you by the insurance company (usually, sent more than a month before the maturity date) along with the original policy to your agent or the Branch.

Once approved by the insurance company, the proceeds of the policy are sent by mail or electronically cleared by the company, depending on the choice you make.

Should I buy a life insurance policy even if my employer has insured me in a group insurance scheme?

-Mrs. Kavita Jain, Vile Parle

It is always prudent to buy an individual Life Insurance policy because:

1. The amount of insurance you are covered for may not be a very large sum
2. If your employer decides on cost-cutting, you may no longer be insured
3. If you decide to leave your employer, you may no longer be covered
4. The older you are when you buy insurance the higher is the premium

Is there a body that handles investor complaints redressal?

-Mr. Vilas Rathod, Shivri

The name of contact person to approach for queries, complaints, or grievances is mentioned in the offer document. Trustees of a mutual fund also monitor the activities of the mutual fund. The names of the directors of asset management companies and trustees are also given in the offer documents. Investors can also approach SEBI for redressal of their complaints. Once the complaints are received, SEBI takes up the matter with the concerned mutual fund and follows up with them till the matter is resolved. Here's where investors may send their complaints to:

Securities and Exchange Board of India

Mutual Funds Department

Mittal Court B wing, First Floor,

224, Nariman Point,

Mumbai 400 021.



Yours truly,
Subhash Chawan
(Head- Sales & Marketing)

Before I start my new innings in the Shah & Shah Group as a Sales head, I would like to take this opportunity as a past C.O.O to thank you all for your patience, support and feedback. It has helped me provide best of our service for all your Insurance and Investment related needs. We have faced many challenges in our journey to excellence and we continuously work on increasing our competence to surpass them. We at Shah & Shah Group have always tried to improve on the quality of our services and we assure you best of services always.

Our client-driven strategy is guided by quality, creative solutions and a never ending

Cool Gurus

search for better ways to serve clients. A clear vision, strengthened by an experienced and dynamic sales and back-office team, we are committed to providing our clients with best investment opportunities available.

I once again thank you all and look forward to your support in future. You can contact me at 09867153280 for your insurance and Investment portfolio management.

Health Management

Do's and Don'ts for the Monsoon

Monsoon is the time when dirty water mixed with sewage and soil can cause infections. Tap water can get contaminated by overflowing ground water. Water-borne diseases or those infections spread by mosquitoes such as dengue, malaria, chikun guniya or the ones spread by flies such as typhoid, in addition to the viral infections such as gastroenteritis and conjunctivitis, are rampant in the city. Precautions are therefore necessary to avoid falling prey to these ailments.



Start Acting Now !

- Wipe off the sweat and grime from your face and bathe often to feel cool and fresh. In the monsoon, keep dry; especially your feet. Do not wear wet clothes for long to stay away from fungal infections on the skin or nails.
- Drink plenty of potable, boiled or filtered water.
- Avoid eating roadside food- cut fruits, chaat or pani puri etc. fermented and raw preparations like salads
- Clean your salads and leafy vegetables under running water. Steaming them is the best way to get rid of germs. Soaking the greens in salt water for about 10 minutes can help remove insects.
- Avoid eating stale foods. Do not let food remain outside for long; store it immediately in the refrigerator.
- Clean chopping boards and dust clothes well before use.
- Wash your hands before handling food, after eating food & after visiting toilet. Maintain good personal hygiene.
- Avoid collection of stagnant water near your home- flower pots, coolers, etc. Change water in your flower vase every day.
- Use insect repellents, use disinfectants and take precautions to stay away from mosquitos, flies, cockroaches, termites, etc. Dried Neem leaves, camphor, or cloves emit fresh scent.
- Carry out thorough pre-monsoon checks for any water leakages from faulty plumbing, electrical switches, clogged drains, etc. to avoid mishaps.

Important Numbers

Blood Banks

Telephone/ Exten.

J.J. Hospital Blood Bank
Harkisandas Hospital

KEM Hospital & Blood bank
Cooper Hospital
G.T. Hospital

23739400 / 23735555 Extn.2248
24449199/ 24452222/ 24451515/
24447500/ 66106250
24136051
26207254 - 263
2621464

Blood Banks

Telephone/ Exten.

ESIS Bollod Bank
Jaslok Hospital
Red Cross Blood Bank
Sion Hospital
Dr. Patkar Blood Bank

28367207
49333333 Extn. 263
22663560
24076381-3493-3495
27890771